



# EAPA

## SYMPOSIUM

### 2019

#### PROGRAMME

# The future of the asphalt industry



Sponsor of the dinner



#EAPASymposium2019

# The future of the asphalt industry

Programme EAPA Symposium 2019

**8.00-9.00**

**Registration and welcome coffee in the exhibition area**

**9.00-10.15**

**Session 1 “Opening and Panel Discussion”**

- Welcome by EAPA President John Kruse Larsen
- Panel Discussion on topic “What does the future hold for asphalt roads in a changing mobility sector?” facilitated by Katrina Sichel
- Fuensanta Martinez Sanz, Director Transport Policy, European Automobile Manufacturer’s Association (ACEA)
- Steve Phillips, Secretary General, Board of European Road Directors (CEDR)
- John Kruse Larsen, EAPA President

**10.15-10.45**

**Coffee break and exhibition**

**10.45-12.00**

**Session 2 “Digitalisation and Zero Emissions”**

- The Digitalisation Project of CECE – Riccardo Viaggi, Secretary General, Committee for European Construction Equipment (CECE), Brussels, Belgium
- Pavement Information Modelling (PIM), a lifecycle process and performance information system for Dutch contractors - Frank Bijleveld, Strukton Civiel, The Netherlands
- A vision of a climate neutral infrastructure by 2045 in Sweden – Hakan Johannsen, Coordinator Climate Mitigation, Trafikverket Sweden

**12.00-12.30**

**Session 3 “Celebration speech of Egbert Beuving”**

- What did the asphalt industry achieve in 40 years and what is next? – Egbert Beuving, retired former Secretary General of EAPA until end of 2018

**12.30-13.30**

**Lunch break and exhibition**

**13.30-14.45**

**Session 4 “Communication Session – Strengthen the communication on asphalt’s advantages”**

- In this session, drawn upon their experience, the participants of the symposium will develop together communications outputs that are accessible and meaningful for all actors in the asphalt sector. Structured by the facilitator, participants will work in groups to design a number of communications tools that can be used to address different priority audiences via different channels (social media, events, media outreach, audio visual etc.) more effectively.
- EAPA Secretary General Carsten Karcher will give a short introduction.
- Katrina Sichel will facilitate the session.

**14.45-15.15**

**Coffee break and Exhibition**

**15.15-16:30**

**Session 5 “Asphalt pavements and applications – today and tomorrow”**

- The MURE project - Multiple Recycling of asphalt roads – Jean Eric Poirier, Scientific Director of R&D department COLAS SA, France
- EAPA Position on European Classification of Roads - Breixo Gomez-Meijide, Technical Director, EAPA
- Asphalt in Railway Tracks – Xavier Carboneau, Colas, France

**16:30-16.50**

**EAPA Awards Ceremony**

**16.50-17.00**

Resumé of the day by Katrina Sichel and Closing of Symposium