

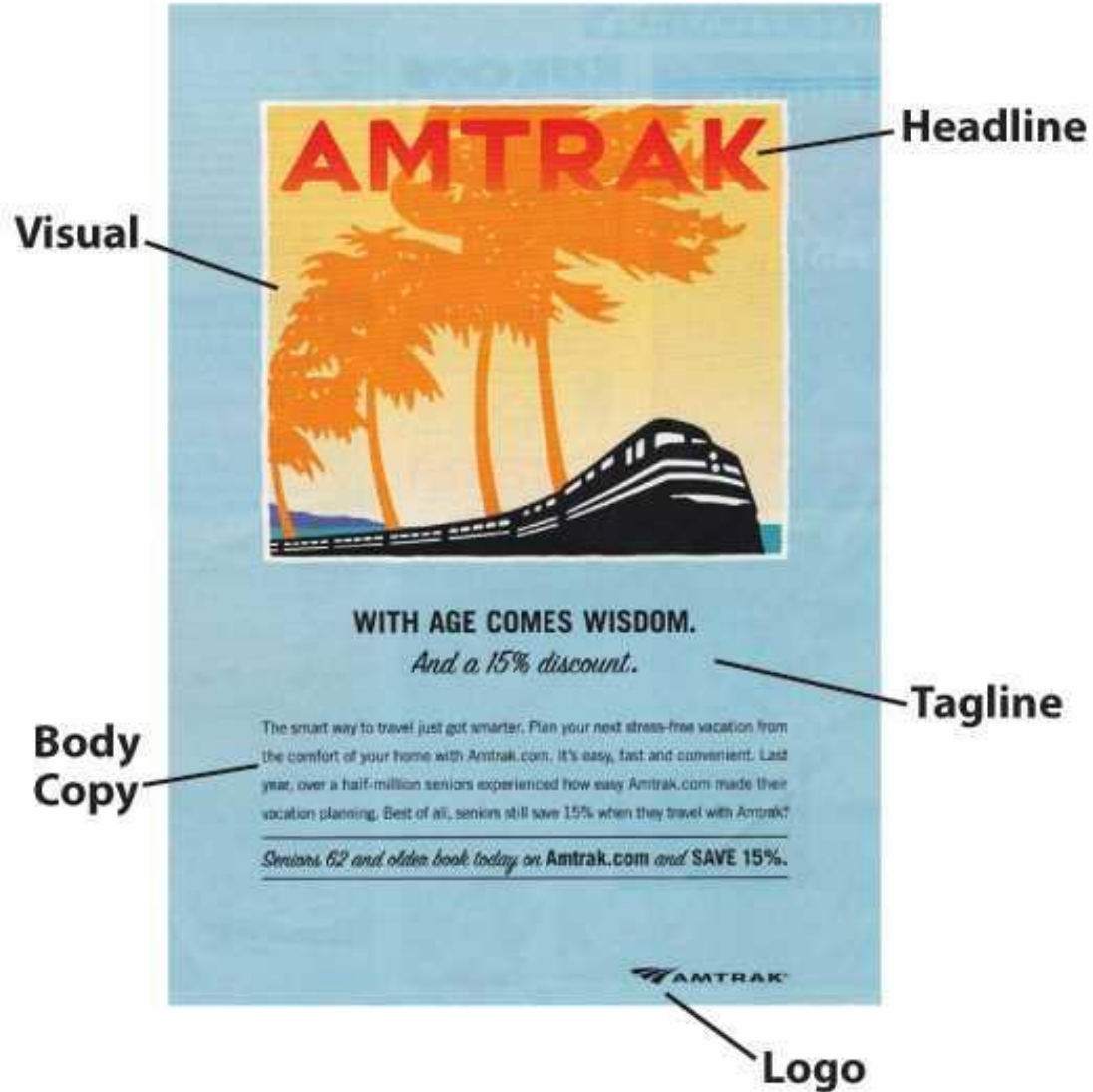


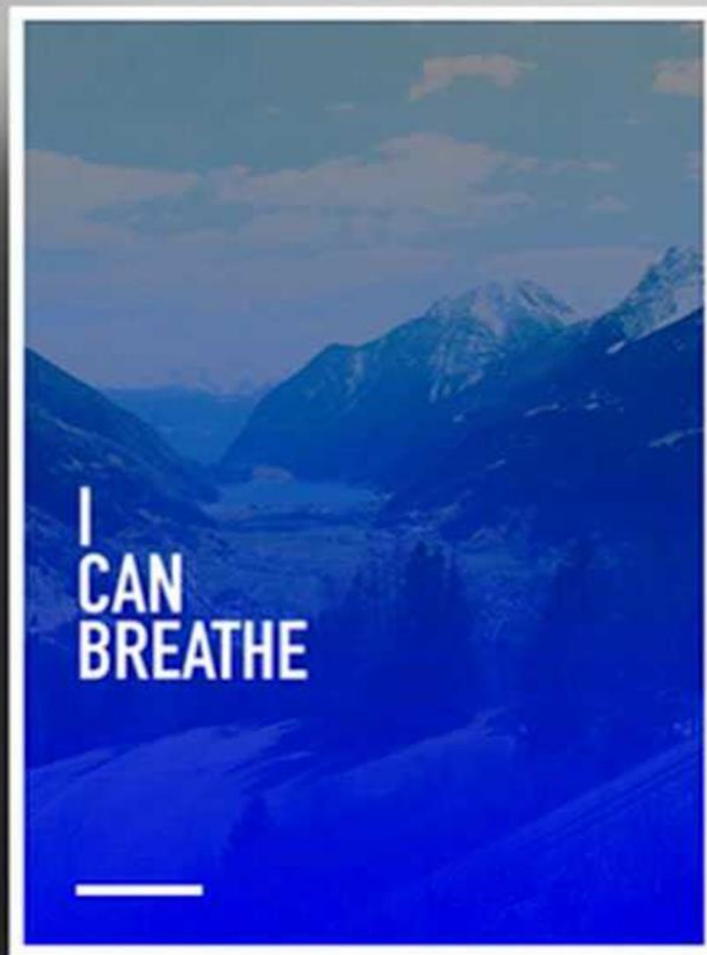
Communication Session

11th EAPA Symposium

6 June 2019

Main Parts of Poster Layout





we are a

CHILD SAFE

organisation



We PROUDLY teach Body Safety Education to the children in our care.

The children are educated to TELL when they feel unsafe.

Our staff are educated to:

1. recognise and report grooming behaviours.
2. recognise and report indicators a child is being sexually abused.
3. teach Body Safety Education to the children.

We have ZERO tolerance for the sexual abuse of children!





PLASTIC

The New Marine Life

No more trash in the ocean. It all starts with you.

The quantity of marine debris is increasing in oceans world-wide. Research shows that marine life that ingests plastics coated with pollutants can absorb these pollutants their bodies.

fishingforlitter.org



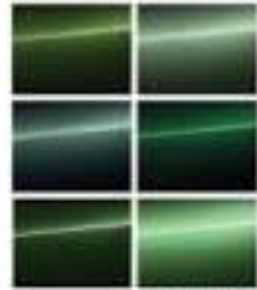
Waste loading the
water because our
CARE recycling
amounts are rising.

Our water and air quality
standards are the highest in
the world. That's why we
are the only company in the
world that has achieved
100% recycling. We're
committed to protecting
the environment for future
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A lot of food and
the amount of
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We don't produce our
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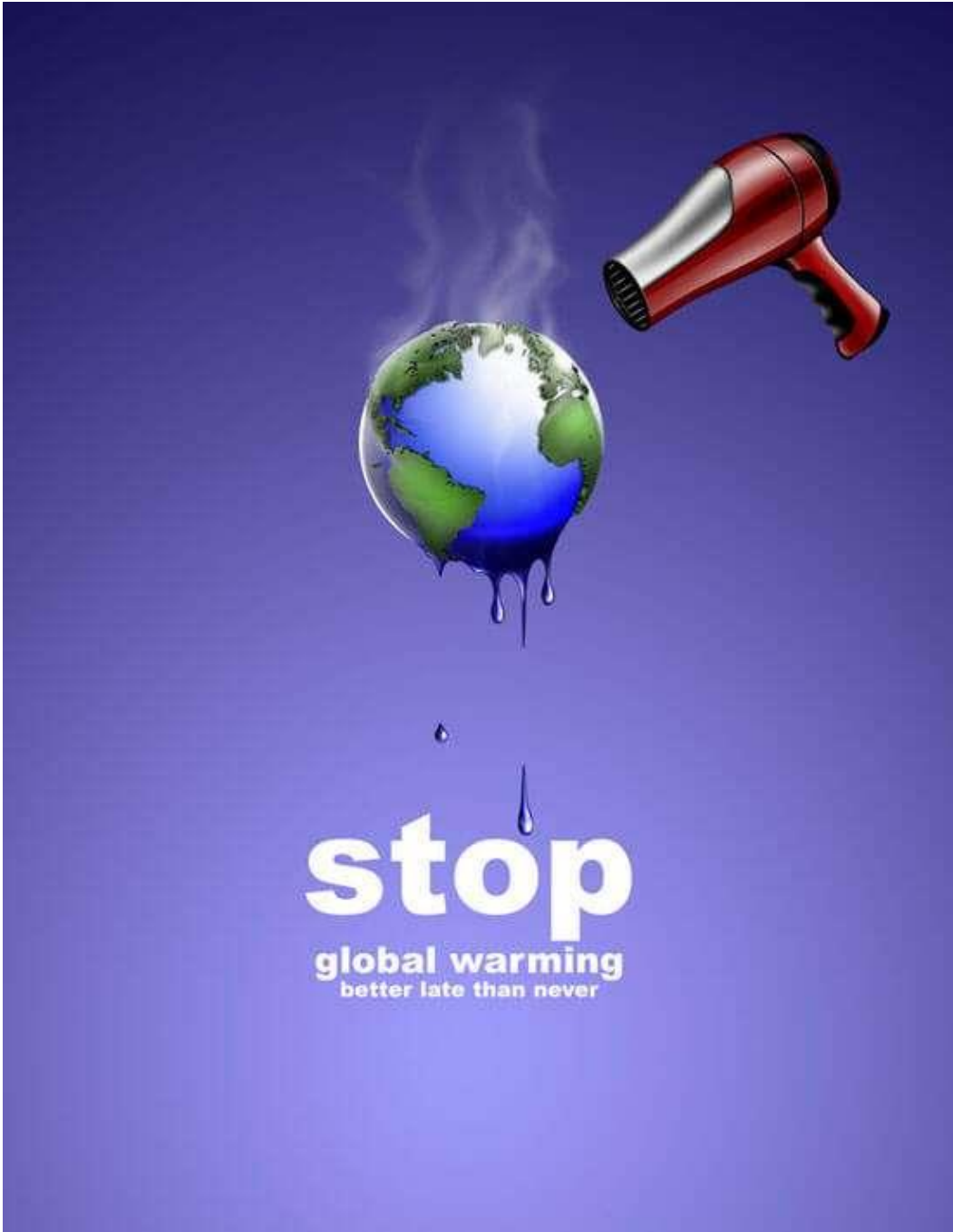
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Live In Concert
Master Yodeler
KERRY CHRISTENSEN

What's it All About?

A fabulous evening designed for all ages.
Yodeling songs from every culture.
Indian Love Call, Cattle Call,
Swiss, German, Cajun, and
chicken yodeling. Amazing
mouth-trumpet, Swiss Alphorn,
Austrian Zither.

Kerry is the former Disney World
yodeler at Epcot Center and the
yodeling voice of villain Alameda
Slim in Disney's animated movie
Home on The Range.

*Don't miss this one-night,
most unique musical adventure!*

See Kerry's website for more information,
www.kerrychristensen.com



**Add concert information
here.**

Poster design – some guidelines...

1. Make it easy to read from a distance
2. Think elements – headline, details, tagline, fine print
3. Play on the colour contrast
4. Consider the location
5. Make a mini version for social media or a postcard or to be sent via email
6. Use one big visual
7. Use plenty of space – to where do you draw the eye?
8. Include a Call-to-Action

Keywords for inspiration

Noise **Economics** **Recyclability** **Smooth** **Renewable**
Social glue **Quick to pave** **Cost-effective**
Reusable **Joint-free** **Emissions** **Connecting**
Savings **Comfort** **Roads never die**
Adaptable **Durable**
Drivability **Clean** **Pollution** **Technology**
Green
Adaptable **Texture**
Modern **Digitisation**
Innovations **Flexible** **Quality** **Circular Economy**