

**SAVE THE DATE
&
CALL FOR PAPERS**

**International
Conference on
Asphalt 4.0**

**20/21
September**



Madrid

Organisers:



Združenje asfalterjev Slovenije
Slovenian Asphalt Pavement Association

**Supporting
organization:**



#ICA4point0

Asefma and ZAS, in collaboration with EAPA, are pleased to invite you to the “International Conference on Asphalt 4.0” (#ICA4point0) where the latest technologies related to digital transformation of the asphalt paving sector will be presented and analysed.

The “International Conference on Asphalt 4.0” will be held on September 20th and 21st in Madrid, and is a continuity of the initiative Asefma launched on May 11th 2020 in the same city. However, on this occasion the event will expand to broader dimensions to achieve proportions on international scale in line with the thematic area. For this reason, the event will be organised in close collaboration with the working group “Asphalt 4.0” of EAPA, as the driving force of the digitalisation of the our industry.

During the two day duration of the “International Conference on Asphalt 4.0” we will offer all participants the opportunity to increase their knowledge by expert speakers, presentation of technologies and round tables.

The event will be developed under the PDV model (presential+digital+virtual), and can be attended

- Face to face, in Madrid (Spain)**
- Digitally, by HD streaming and social media with hashtag #ICA4point0**
- Virtually, by means of an application or App, where attendees may interact in real time, follow the conferences and pose questions to the speakers, visit the exhibition area, amongst others**

The programme also includes a real exhibition zone and demonstration sessions for state-of-the-art technologies during the afternoon sessions.

We would like to encourage organisations and entities to present their cutting-edge digital technologies that imply any advance which may be considered 4.0 in the asphalt industry.

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We are also interested in digital solutions, which may optimise the conditions for our workforce, maximise the satisfaction for our clients and provide the best experience for the road users.

The “International Conference on Asphalt 4.0” also seeks to be the ideal setting for R&D&I projects that are being implemented to develop digital solutions to present their advances to the asphalt community. The virtual tool will also offer a space to present projects interactively.

The deadline for submissions of your proposals for papers ends on June 15th. Please forward them by e-mail to the following direction: asefma@asefma.com.es

The abstracts should include:

- **Title of the paper;**
- **Data of the authors (full name, organisation and contact mail);**
- **A summary of the paper not longer than 700 words.**

Submission deadline will end on July 31st.

Asefma, ZAS and EAPA seek going one step further to boost our industry by training and attracting young people to our sector. A digital revolution like this will open future working lines to attract young talent to our sector.

We want this “International Conference on Asphalt 4.0” to become the starting point of training and development programmes for future professionals to find their way in this new asphalt industry.

Please check the excellent sponsorship opportunities that will be available for organisations to promote their products and services in a direct and efficient way to the attendees of the event.

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