



PRESS RELEASE
29 APRIL 2022

EAPA Asphalt Advocate 2022



The European Asphalt Pavement Association (EAPA) has announced that **Anders Hundahl** of the EAPA Member Asfaltindustrien, Denmark, has been named as recipient of the **"EAPA Asphalt Advocate of the Year"** award, during its General Council Assembly meeting on 27th April 2022 in Paris.

With this award, provided since 2017, EAPA honours a member that has demonstrated own initiatives regarding a better asphalt road marketing and the communication of important industry's topics. The Asphalt Advocate should have a strong link with the "Asphalt Advantages" campaign, which EAPA initiated together with Eurobitume, the European Association of Bitumen Producers.

EAPA Secretary General, Dr Carsten Karcher noted: "I am pleased to be able to hand over this important EAPA award personally to Mr. Hundahl during our General Council Assembly in Paris. Anders is highly active in the EAPA Directors' Group in which he has strongly supported the Asphalt Advantages campaign since its inauguration and promoted it in his own country. This award represents the recognition of all his activities inside and outside EAPA to support the good communication on asphalt topics

to the benefit of the asphalt industry over several years. Additionally, he is highly committed to sustainability and especially the sustainability of asphalt and has just recently prepared a Technical Briefing Video on this topic for EAPA."

Responding, Anders stated: "I am happy, proud, and humbled to have received this honorary award as this year's asphalt ambassador. It is a very fine company, if I look at all the asphalt ambassadors of the previous years. In the coming years, I will continue my efforts to inform about asphalt and its benefits, including not least advantages for the climate, in a sober and correct way."

Anders Hundahl started as Director of Asfaltindustrien, the Danish Asphalt Pavement Association in 2009. Among other things, he is a board member of the Danish Road Association, Vejforum (annual conference for 1,000 road people) and VEJ-EU (trainings for road workers) and external lecturer at the Copenhagen Business School. Prior to his current position as CEO of Asfaltindustrien, Anders worked in both private and public companies, including marketing and PR tasks.



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About EAPA

EAPA is the voice of the Asphalt Paving Industry in Europe. With more than 40 Members and Associated Members, EAPA represents most of the asphalt pavement industry engaged in asphalt production, asphalt road construction and maintenance all over Europe. EAPA works to ensure that the use of asphalt, as the optimum choice for the construction and maintenance of the vital European road infrastructure, is fully appreciated, promoted, and implemented. For more information, visit our [website](#).

Contact

Carsten Karcher, EAPA Secretary-General
Email: karcher@eapa.org
Twitter: [@CarstenKarcher](https://twitter.com/CarstenKarcher)
LinkedIn: Carsten Karcher
Phone: +49 171 7817173

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