



EUROPEAN ASPHALT PAVEMENT ASSOCIATION

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PRESS RELEASE

“EAPA’s Asphalt Advocate Awards presented

Brussels, 7 June 2019. The European Asphalt Pavement Association (EAPA) has awarded **Slovenko Henigman**, President of ZAS (Združenje asfalterjev Slovenije), the Slovenian Asphalt Pavement Association, with the “EAPA Asphalt Advocate 2019 Award” during its General Council Assembly in Paris on 5 June 2019. With this award, provided for the third time after 2017, EAPA honours a member that has demonstrated own initiatives regarding a better asphalt road marketing and the communication of important industry’s topics. The Asphalt Advocate must have supported the “Asphalt Advantages” campaign, which EAPA initiated together with Eurobitume, the European Association of Bitumen Producers.

Slovenko Henigman gave the initial spark for the founding of the Slovenian asphalt association ZAS and has been its President since then. During this time, he used the material provided by the asphalt advantages campaign and adapted it to the Slovenian language, including the translation of the website asphaltadvantages.com.

In addition to that, Slovenko is very active in organising asphalt conferences and events. More than 60 events - national and international - with more than 10,000 participants show his commitment to our industry. He also organises the very successful bi-annual International Asphalt and Bitumen Conference in Bled, Slovenia. Slovenko thinks things further and brings topics to the next level.

Furthermore, EAPA honoured its long-time Secretary General **Egbert Beuving** with the “EAPA Asphalt Advocate - Lifetime Award”, as especial recognition never awarded before. The recipient must be a person that has promoted the Asphalt Advantages campaign and the benefits of asphalt pavements at the highest level during his/her career.

During his 18 years in charge of the asphalt industry as EAPA Secretariat member in different positions, Egbert Beuving prepared many, many EAPA Technical Papers, Position Papers, Magazines, and Presentations, highlighting the benefits and possibilities of asphalt and asphalt pavements. He has a perfect understanding of

applications and products, which in turn lead to a much better reputation of our industry. Egbert is not just the author of many papers. He is the “THE IDEAL EXPERT”.

In 2012, he was also at the cradle of the activities before and during the E&E congress in Istanbul, which later became the “Asphalt Advantages campaign”, together with some other well-known people in the European asphalt industry.



Egbert Beuving receiving the EAPA Asphalt Advocate - Lifetime Award from EAPA President John Kruse Larsen



Slovenko Henigman receiving his award (and an especial present) from former EAPA Asphalt Advocates Juan José Potti and Horst Erdlen

About EAPA

The European Asphalt Pavement Association (EAPA) is the trusted voice of the European asphalt paving industry. With almost 40 Members and Associated Members, EAPA represents most of the asphalt pavement industry engaged in asphalt production, asphalt road construction and maintenance all over Europe. EAPA is, and its mission is, to remain the acknowledged contact point for its members, other industry organisations and, of course, the European Institutions. Based in Brussels, at the heart of the European Union, EAPA successfully represents and serves its members at European level.

About Asphalt Advantages

Asphalt Advantages is a campaign jointly developed by EAPA & Eurobitume to promote the advantages of asphalt in road construction and maintenance by providing useful information and credible evidence. More than 70 advantages have been developed within the fields Sustainability, Comfort, Safety and Economy. The campaign 'informs' the 'uninformed' and helps road users and decision-makers to improve their knowledge and awareness of such benefits. For this purpose, the website www.asphaltadvantages.com was created and relevant information is shared on social media, such as Twitter, Facebook and LinkedIn (@asphalt_eu).

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